

ST. PETERSBURG, FL, October 18, 2013 – Green Savoree St. Petersburg, promoters of the annual grand prix race on St. Petersburg's picturesque downtown waterfront, announce today the beginning of a search for a new title sponsor for its main event, previously known as the *Honda Grand Prix of St. Petersburg*

"Honda has been a sponsor of our event for the past nine years," said Tim Ramsberger, president of the race. "We learned last week that they wouldn't be returning, but are grateful for their support over the years and are pleased by the way in which the event has grown during this time."

The company remains very confident in the value of its sponsorship packages – a position that is anchored in numerous years of growth in practically all levels of sponsorship.

"The event enjoys incredible support from local and national partners," said Ramsberger. "The City of St. Petersburg is fully behind the event as is Firestone, Bright House Networks, Duke Energy and many other partners as well as Visit St. Pete Clearwater/Pinellas County and the St. Petersburg Chamber of Commerce. They've all experienced first-hand the many benefits of the event both on-site and through the visibility of a global television audience. We're at the cusp of a new era for our event and I'm confident new and existing partners will step up and enjoy the growing benefits the Grand Prix of St. Petersburg has to offer."

The event will be billed *Grand Prix of St. Petersburg* until a new title sponsor is announced.

INDYCAR released its 2014 schedule yesterday confirming that the series will open with "*The World's Fastest Spring Break Party*

" on the streets of St. Petersburg for a fourth consecutive year. The event is scheduled for March 28–30 and will be broadcast to a national and international audience on ABC/ESPN, reaching an estimated 200 million viewers.

Founded in 2009 by veteran motorsports executives Kim Green and Kevin Savoree, Green Savoree St. Petersburg is a privately held motorsports event ownership and management

company. In working together since 1993, Green and Savoree have won four INDYCAR championships, three Indy 500s and the 12 Hours of Sebring as team principals, and established the Indy Racing League's first street race in 2004. Headquartered in Indianapolis, the firm owns and promotes multiple professional racing events in North America.

- 30 -

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