



Pit Notes

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Honda Grand Prix of St. Petersburg – Friday, April 3 through Sunday, April 5, 2009

Yacht Club Returns with Lower Rates and a Party Barge Open to the Public

One of the most and visual parts of the Honda Grand Prix of St. Petersburg is the Yacht Club. With 40 slips available, the Yacht Club has attracted guests to the event from all over the world. This year, for the first time, the Yacht Club will have a party barge that will be open to the public during race activities. The party barge also will be available for evening rentals. Additionally, organizers of the Yacht Club have announced that reservation fees for the 2009 event have been reduced from last year's rates. For more information on the Yacht Club at the Honda Grand Prix of St. Petersburg and to make a reservation for the 2009 event, contact **Dale Dillon** at ddillon@dilloncg.com.

Danica, Dan Wheldon and Lowe's ALMS Car Featured in 2009 Advertising Campaign

IndyCar drivers **Danica Patrick** and **Dan Wheldon**, a St. Petersburg resident, and the Lowe's Fernandez Racing Acura ARX 01B American Le Mans Series car will be featured in the advertising campaign for the 2009 Honda Grand Prix of St. Petersburg. The campaign is slated to begin February 23 and continue through March and is created and managed by Tampa-based Marshall Advertising.

Danica Patrick Featured In Sports Illustrated Swimsuit Issue

IndyCar Series star **Danica Patrick** graces the pages of the Sports Illustrated Swimsuit Issue for a second year in a row. The issue, which went on sale at newsstands yesterday, includes shots of Patrick taken in a New York studio with a silver Shelby Cobra 427. More than 70 million people are expected to pick up the special issue, which features a shot of Patrick on the upper right corner of the cover, while more than 250 million people are expected to view photo galleries on the magazine's Web site, including a video and 34 shots of Patrick. Each of the approximately 6,000 7-Eleven stores in North America handed out 25 commemorative Danica/IndyCar Series posters with the first 25 purchases of the Swimsuit Issue. A total of 151,500 posters have been printed, each featuring Patrick in a swimsuit along with the '09 IndyCar Series schedule.

Applications for 2009 Media Credentials Available

Applications for media credentials for the 2009 Honda Grand Prix of St. Petersburg are now being accepted. All requests for media credentials must be submitted by Friday, March 20. You must be on assignment for an accredited and verifiable media outlet to receive a working media credentials for the event. If you already have a 2009 IRL or ALMS hard card, you do not need to complete the media credential application process. To complete the media credential application, go to www.gpstpete.com and click on the Media Information link.